

WHAT IS CLAIMED IS:

1. A transfer medium for inkjet recording which comprises a base material, a cushion layer, a release layer having a thickness of from 0.02 to 10 μm and a transfer layer
5 having a thickness of from 0.02 to 20 μm .

2. The transfer medium according to claim 1, wherein a permeability of the release layer at from 400 to 700 nm is 70% or more.

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3. The transfer medium according to claim 1, wherein a permeability of the release layer at from 400 to 700 nm is 80% or more.

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4. The transfer medium according to claim 1, wherein a permeability of the release layer at from 400 to 700 nm is 90% or more.

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5. The transfer medium according to claim 1, wherein the transfer layer is capable of absorbing an ink solvent.

6. The transfer medium according to claim 1, wherein the cushion layer is capable of absorbing an ink solvent.

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7. The transfer medium according to claim 1, wherein an

interlayer adhesion between the release layer and the cushion layer is from 0.5 to 400 g/cm.

8. The transfer medium according to claim 1, wherein an
5 interlayer adhesion between the release layer and the cushion layer is from 2 to 50 g/cm.

9. The transfer medium according to claim 1, wherein the
release layer and the transfer layer are simultaneously
10 transferred onto a transfer substrate.

10. The transfer medium according to claim 1, wherein
the transfer layer or the release layer comprises matt grains.

11. The transfer medium according to claim 1, wherein
15 the release layer has a thickness of from 0.02 to 1 μm .

12. The transfer medium according to claim 1, wherein
the transfer layer comprises a thermoplastic resin.

13. The transfer medium according to claim 12, wherein
the thermoplastic resin has a particle size of from 0.05 to
20 100 μm .

14. The transfer medium according to claim 12, wherein
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the thermoplastic resin has a melting point of from 70 to 200°C.

15. An image formation method which comprises:

inkjet recording on a transfer face of the transfer medium,
5 the transfer medium comprising a base material, a cushion layer,
a release layer having a thickness of from 0.02 to 10 μm and
a transfer layer having a thickness of from 0.02 to 20 μm , with
the use of an ink containing a pigment or a dye as a coloring
matter;

10 locating face-to-face a transfer substrate and the
transfer face of the transfer medium;

heating and pressurizing; and

stripping off the transfer medium from the transfer
substrate to thereby transfer the transfer layer and the release

15 layer onto the transfer substrate.

16. The image formation method according to claim 15,
wherein the release layer and the transfer layer are
simultaneously transferred onto a transfer substrate.